



## EDUCATION

**The University of Akron**

Bachelor of Fine Arts in Graphic Design

## CONTACT

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## GRADUATION YEAR

**SPRING 2021**

## CAREER PROFILE

I am seeking a position to showcase my passion for graphic design. I possess the ability to solve complex problems—visually and creatively. When tasked with a variety of projects, my creativity is expressed through wayfinding design, brand identity development, layout design, and group interactivity.

## WORK EXPERIENCE

**Graphic Designer** | 11.21–08.22

Kreber Graphics Inc. | Columbus, OH

- Collaborated with account and strategic teams for conceptual development and presentation.
- Performed creative execution for approved email concepts through all proof cycles using Adobe Creative Suite following specific brand guidelines.
- Contributed to Back-To-School marketing campaign for Kreber Marketing.
- Managed 20+ email layouts and social assets for separate brands, monthly (Bed Bath Beyond, buybuybaby, and Harmon Face Values, etc.).
- Designed a tutorial presentation for incoming interns/trainees.
- Offered digital image editing assistance for small client work.

**Freelance Designer** | 05.21–08.21

Metal Tech IND. LLC | Berea, OH

- Making wall decor using metal and laser-cutting technology.
- Designing various logos, utilizing adobe software, adhering to specific guidelines.

**Freelance Designer** | 01.21–02.21

Fosbel, Inc. | Brook Park, OH

- Redesigned logo for newly acquired company.
- Utilized adobe software to update workable files for marketing department.

## CORE QUALIFICATIONS

- Digital Editing, Illustration, and Design
- Graphic Arts Technology
- Project Coordinator

## TECHNICAL SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Dimensions, and Lightroom)
- Web Development (Squarespace, Weebly, Wordpress)
- Sketch UX UI

## AWARDS

- Student Success Scholarship
- UA Founders Scholarship